



NEW VET national awareness seminars

WP[6] PROJECT COMMUNICATION AND
DISSEMINATION

DELIVERABLE No: 32 – NEW VET awareness seminars



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Project Information

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Document information

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Introduction

Each VET Provider project partner has organized two national seminars. The first seminar was organised before the enrolment of the teachers and trainers in the coaching programmes (foreseen in WP 4, task 4.2) with the aim to disseminate the lesson learnt and to motivate Teachers/Trainers/in-company trainers to attend the courses.

The second seminar was organised by the end of the pilot coaching programmes by involving beneficiaries having attended the pilot training courses.

National events were organised in the presence or with an ONLINE format depending on the current COVID-19 national restrictions.

They aimed to transfer and mainstream the general lessons learnt by partners thanks to their participation in the NEW VET capacity building programme (i.e. through the participation in the Training Hotspots scheduled in WP3).

Awareness seminars in Italy

Country: Italy

Title of the seminar: Work-based learning - Vocational training for employability and competitiveness.



Project no. 609049-EPP-1-2019-1-IT-EPPKA3-VET-NETPAR

L'apprendimento basato sul lavoro La Formazione Professionale per l'occupabilità e la competitività

7 ottobre 2021 | 09:45 - 13:00

PROGRAMMA DEI LAVORI

09:45	Apertura lavori	Valentino Parlato <i>Amministratore Unico IAL Marche srl impresa sociale</i>
10:00	Saluti introduttivi	Stefano Mastrovincenzo <i>Amministratore Unico IAL Nazionale srl impresa sociale</i>
10:15	Il WBL in Europa e in Italia: esperienze, sfide e potenzialità	NEW VET: una rete Europea per innalzare la qualità dell'Apprendimento basato sul lavoro <i>Martina Paccova, Welcome partner IT di NEW VET</i>
		Formazione professionale e Apprendistato/WBL in Europa <i>Anna Barbieri, Policy Officer in the European Commission - vocational training and adult learning</i>
		Il ruolo delle micro-credentials nel mercato del lavoro <i>Zelda Azzarà, Department for VET Systems and Institutions Expert CEDEFOP</i>
		Approcci innovativi per la validazione delle competenze trasversali acquisite in contesti non formali <i>Arja Krauchenberg, Vice-President of Lifelong Learning Platform</i>
		L'esperienza italiana: prove di innovazione <i>Remy Da Ros, Assistenza Tecnica Regione Friuli Venezia Giulia – Direttore Innovazione IAL Friuli Venezia Giulia</i>
Una filiera per l'occupabilità e la competitività. Strategie, azioni e risorse per la formazione professionale		
11:30	Ne discutono:	<i>Mattia Dolci, Senior Principal area Development services-Human capital, PTSCLAS</i>
		<i>Paola Vacchina, Presidente Forma</i>
		<i>Carlo Cipriani, Coordinatore regionale Area Education, Confindustria Marche</i>
		<i>Amarildo Arzuffi, Direttore Area Formazione Fondimpresa</i>
		<i>Rossella Accoto, Sottosegretario al Ministero del Lavoro e delle Politiche Sociali</i>
		<i>Angelo Colombini, Segretario Confederale CISL</i>
		Modera: Tiziana Cercone, IAL Nazionale srl impresa sociale
13:00	Termine lavori	

On Tuesday, October 7, 2021, as part of the international project NEW VET, Erasmus + KA3, IAL MARCHE jointed Welcome Aps with the collaboration of

IAL NAZIONALE organized a Webinar targeted to the whole IAL NETWORK. More than 130 people attended the webinar (see attending list) among VET operators, managers, policy makers and stakeholder.

A panel composed by qualified experts of European policies and programmes as **Anna Barbieri, Pocy officer in the EU Comission, Zeldà Azzarà from CEDEFOP, Arja Krauchenberg from Life Learning Plattform** and Italian experts (see the agenda) guided the audience into specific work-based learning system issues: strengthening of quality apprenticeships; micro-credentials; validation of non-formal skills; design and certification of short paths for upskilling for unemployed and employed adults.

It was a useful opportunity to re-propose a structured and punctual reflection with the contribution of qualified experts and policy makers as **Rossella Accoto, Undersecretary at the Ministry of Labour and Social Policy**; Mattia Dolci, Senior Principal area Development services-Human capital, PTSCLAS; Paola Vacchina, President of Forma (VET providers National association) and other representatives from Employers and employes associations, on the strategic theme of skills and training systems in Italy. A theme becomed even more relevant, in the real life of our country and, with less continuity in the socio-political debate, during this complex and unprecedented phase linked to the pandemic, which highlights the unsolved knots of our model of



development and economic growth, including precisely the the centrality of

competences, as a strategic factor towards to refocus the major reform and investment choices.

IAL NAZIONALE has dedicated a special number of its magazine to the NEW VET SEMINAR (see https://www.flipsnack.com/ialnazionalestl/fdn2_2021/full-view.html)

List of attendees

WBL Seminario Nazionale IAL partecipanti		GoToMeeting		
Riepilogo				
Data riunione	Durata riunione	Numero partecipanti	ID riunione	
7 ottobre 2021 09.03 CEST	266 minuti	135	242-555-565	
Dettagli				
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Paola Vacchina		11.33	01.20	107
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Sara Ongaro		09.36	12.02	145
Silvia Papa		09.32	01.20	227
Simone Casadei Segreteria Sottosegr Accoto		11.53	12.05	12
Sottosegretaria Accoto Rossella MLPS		11.30	12.18	47
Stefania Chicca		09.37	01.21	223
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Title of the seminar: Partnership collaboration between VET actors: networking to enhance WBL quality

Short description:

On Wednesday, April 27th 2022, as part of the international project NEW VET, IAL MARCHE srl has organized the 2nd Awareness Seminar addressed to the IAL operators and VET actors of IAL NETWORK. The Seminar was organized in a Hybrid way to give the opportunity to participate to IAL members from other Italian regions as Lombardia, Lazio and Friuli-venezia-giulia.

A group of teachers and VET students from Spain physically participated to the seminar as well as some students from IAL Marche.

The legal representative of IAL MARCHE, Mr Valentino Parlato, opened the Seminar. Mrs Norma Castro, NEW VET project manager, presented to the audience the NEW VET results and she illustrated the process all the partners had to do to deliver them. Furthermore, she showed the impact to NEWVET project inside the IAL Networking and the aims achieved.

Mrs. Marianna Muin from IAL FVG, online presented the IAL internationalisation strategies. The internationalisation strategy is an important result of the NEW VET project. Also, Mrs Marianna Muin explained the first steps Ial Network moved to create an international team composed by members of 7 Regional IAL organisations and coordinated by IAL Nazionale. As first outcome of this team work, the IAL network obtained the Erasmus Accreditations in VET in 2021.

Mr Danilo Marchionni and Mrs Mirella Luvieri from T41B, a social enterprise which collaborates with IAL Marche hosting students during WBL paths, speeched about their experiences as in-company tutors and how they have improved the quality of their job through the participation to the Join Coaching Program pilot course delivered by IAL Marche.

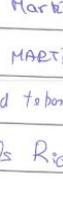
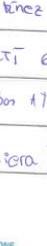
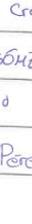
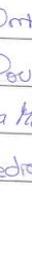
All the participants agreed on the importance of the collaboration between all the actors .

Photo of the event/screenshot

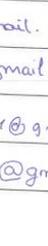


2nd AWARENESS SEMINAR
27 Aprile 2022 – Ancona – Sala Clío Teatro le Muse

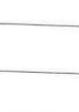
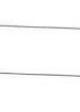
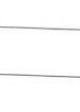
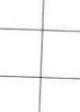
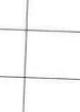
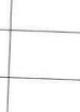
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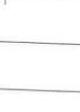
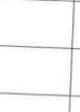
1

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VALENTINO PABLOTTI	IAL MARCHE	valentino.pablotto@ialmarche.it	

4

	Nome (nome originale),Email dell'utente,Ora di entrata,Ora di uscita,Durata (minuti),Guest,In sala d'attesa
1	Alessia,,04/27/2022 04:33:06 PM,04/27/2022 04:33:35 PM,1,Si,Si
2	Anna Gandini,,04/27/2022 02:55:07 PM,04/27/2022 02:56:13 PM,2,Si,Si
3	Anna Maria Guerrieri,,04/27/2022 03:11:41 PM,04/27/2022 03:12:11 PM,1,Si,Si
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19	Rosada Maria Cristina,,04/27/2022 04:22:57 PM,04/27/2022 04:26:57 PM,4,Si,Si
	Rosada Maria Cristina,,04/27/2022 04:26:57 PM,04/27/2022 05:21:48 PM,55,Si,No

EUROPEAN VOCATIONAL SKILLS WEEK 2022

SEMINARIO

LA COLLABORAZIONE TRA GLI ATTORI DELLA FORMAZIONE PROFESSIONALE

IL LAVORO DI RETE PER INNALZARE LA QUALITA' DELLA FORMAZIONE PROFESSIONALE IN AMBITO AZIENDALE



27 Aprile 2022 | 14:30 - 17:30

TEATRO LE MUSE: Sala CLIO

(Ingresso Via della Loggia)

PROGRAMMA DEI LAVORI

15:00	Apertura lavori	Valentino Parlato <i>Amministratore Unico IAL Marche srl impresa sociale</i> Modera: Annalisa Marchetti
15:15	I RISULTATI DEL PROGETTO	NEW VET- Rafforzare l'apprendimento basato sul lavoro: le conoscenze apprese dallo scambio di esperienze tra i partner Europei. <i>Norma Castro -coordinatrice del progetto</i> La rete IAL e la sua strategia di Internazionalizzazione <i>Marianna Muin Responsabile Progettazione Europea IAL FVG</i> Joint Coaching programme: l'esperienza italiana <i>T41B Cooperativa Sociale</i>
16:10		Coffee break
16:30	CERIMONIA DI PREMIAZIONE	Concorso Nazionale "Condividi la tua Storia" Promuovere la formazione professionale come scelta di vita <i>Martina Paccova - Welcome Aps partner del progetto New Vet</i> Premiazione dei Vincitori del Concorso edizione 2022 La parola ai protagonisti con la partecipazione dei vincitori 2020/2022
17:15	Chiusura dei lavori	<i>Questions and Answers</i>
17:30	Termine lavori e Aperitivo	

[Clicca qui per partecipare online!](#)



Awareness seminars in Germany

Title of the seminar: Awareness seminar 2021 for VET teachers and mentors

Short description:

On 19.08.2021 IHKPG started the 1st Awareness-raising seminar about the “NEW VET” strategy in Europe. 10 VET experts from different teams of the Chamber of Commerce were involved. First, the aims, challenges, and the national added value of the ERASMUS+ network project NEW VET was presented. The seminar was also the “Kick-off” for a 40-hour-online-training. In this training, our VET staff learned more about the “NEW VET EU Policy 2020”, the challenges and opportunities for the German VET system. The overall objective should be to modernise the EU’s VET policy to meet the large upskilling and reskilling needs driven by the common ambition to be fit for the challenges of the 21st century, in particular, to support the recovery from the COVID-19 pandemic and contribute to building a more sustainable, fair and resilient European Union. The training focused on the possible transfer of this new EU policy into the German/Brandenburg VET context.

The online training was divided into 3 Modules:

1. Companies and VET providers: working together to develop competences
 ->The new EU policy 2020 for successful VET-Business partnerships
2. Programme for teachers and trainers (VET providers)
 ->Upskilling VET staff regarding the new EU policy and priorities for 2020
3. Challenges and responsibilities of tutors or mentors in companies

Photo of the event/screenshot





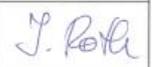
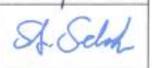
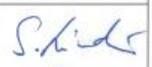
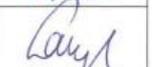
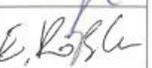
NEW VET

NETWORK FOSTERING THE EUROPEAN WORK-BASED
LEARNING SYSTEM FOR VET PROVIDERS

Awareness-raising and training workshop
Transferring EU policy and tools to the national WBL experiences
- Training HOT Spot Germany-

Kick off meeting : 19.08.2021
IHK-Bildungszentrum Frankfurt (Oder)

PW: Newvetihkpg_2021

	Name	Vorname	eMail	Unterschrift
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06	Lindner	Silke	lindner@ihk-projekt.de	
07	Schubert	Kerstin	schubert@ihk-projekt.de	
08	Thal	Doreen	thal@ihk-projekt.de	
09	Lange	Mirko	lange@ihk-projekt.de	
10	Roessler	Eliza	roessler@ihk-projekt.de	

Title of the seminar: Awareness seminar 2021 for VET teachers and mentors

Short description: 2nd Awareness seminar 2022 for VET teachers and mentors

On 12.04.2022 IHKPG started the 2nd Awareness raising seminar about the “NEW VET” strategy in Europe. 15 VET staff from regional VET providers and VET Experts of the Chamber of Commerce were involved.

During the meeting, the outcome, and recommendations from the NEWVET partnership were presented and discussed. Internationalization and networking with actors in vocational education and training at European level were of central importance in our seminar. We discussed possible mobilities and learning outcomes for VET staff and VET learner in the NEW VET partnership and presented a draft of a Memorandum of Understanding.

Furthermore, the learning outcomes from the joint staff online training were evaluated and new project ideas were developed. In particular, the new goals and challenges from the new EU policy 2020 were part of our workshop. Topics such as the Green Deal, Inclusion and post-covid are topics that not only challenge us at EU level but have arrived in our daily work at local and regional level.

The VET trainers and tutors must be qualified very quickly for this “NEW VET” policy & strategy !

Finally, we presented the EU Skills Week 2022 as well as the "Share your Story" competition as an excellent opportunity to jointly advance the topic of vocational education and training in Europe.



Awareness seminars in France

Title of the seminar: *Réunion d'information et de sensibilisation* (National awareness seminar)

Date: 20 oct 2021 (9-12h)

Short description

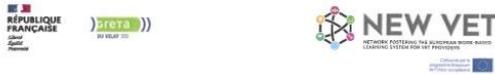
This seminar that could be organised face to face targeted the teachers and trainers part of the network of VET schools in the Velay region. Speakers including the directors of Lycée Simone Weil and Lycée C et A Dupuy – Greta, the President of Greta, training advisers, the coordinator of New-VET have presented the following key topics completed by questions and exchanges between the participants:

- the New-VET project with two highlights: the relaunch of the Share your story context for 2022 and the starting of the joint coaching program delivered on a blended approach;
- the re-structuration of continuing VET at the regional level in the coming years;
- the evolution of the law allowing any vocational school to offer training under apprenticeship contracts;
- the certification Qualiopi, being the unique quality assurance required from 1st January 2022 for VET providers, apprenticeship training centres, competence assessment providers and validation of non-formal and informal learning counsellors;
- the feelings and the well-being of teachers and trainers under the constraints of the pandemic, with the use of digital communication tools and online resources;
- the 2021-2027 Erasmus+ programme and the possibilities to participate.

Photo of the event



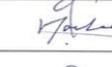
Signature list



Réunion d'information et de sensibilisation
National awareness seminar

Le Puy-en-Velay
Lycée Simone Weil

20 Octobre 2020
9-12 h

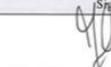
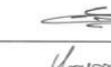
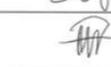
Participants	Signature
MANSARD Isabelle	
MARCHAND Vanessa	
FOURCAZ Valérie	
SARDA Anne	
COMFORT Frédérique	
SMACHARD Hervé	
COMBAZ Jérôme	
S.Tailhendié-Agbo	
COTTIER Isabelle	
Albain-Michel IKOMB	
FEVERBACK Corinne	



Réunion d'information et de sensibilisation
National awareness seminar

Le Puy-en-Velay
Lycée Simone Weil

20 Octobre 2020
9-12 h

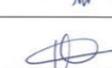
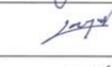
Participants	Signature
Sieczkowski Isabelle	
Loboz Daniel	
Noël David	
PREGEMENCLA François	
LAGRANGE Valérie	
AUBAZAC Saufat	
GAGNEUX Emilie	
GAUCIER Nicolas	
CHAPMAN Gilles	
richier corinne	



Réunion d'information et de sensibilisation
National awareness seminar

Le Puy-en-Velay
Lycée Simone Weil

20 Octobre 2020
9-12 h

Participants	Signature
Mathieu Pacquette	
Sylvie CELLE	
PARFAIT Florian	
VANUXEM Jénilé	
Pierre CARROLAGGI Franziska Pichler	
NICOUS Sophie	
François TAUGSON	
EYRAND Gauthier	
PEREZ Sandrine	
COMBETTE Agnès	
CHABAN Doro	

Title of the seminar: Réunion d'information et de sensibilisation (National awareness seminar)

Date: 16 mars 2022 (9h30-12h30)

Short description

This seminar has been organised face to face in the same premises as the first awareness seminar, in the conference room of Lycée Simone Weil, a VET school member of Greta du Velay. Teachers and trainers belonging to the network of VET providers in the Velay region had been invited, for a final total of 34 participants. It has been organised during the week of work-based training (La semaine de l'alternance), itself organised during the European skills week. Speakers including the directors of Lycée Simone Weil and Lycée C et A Dupuy – Greta, the President of Greta, training advisers, the coordinator of New-VET have presented the following key topics completed by questions and exchanges between the participants: Key topics presented and discussed came from the work conducted in the frame of the New-VET project, both at European level through the different training seminars (Hot spots) and at national level to attract more learners in work-based learning initial and continuous VET schemes, to improve the adaptation and flexibility of the training response through local, regional and European partnerships. They are: - the result of the Share your story context for 2022 (to be awarded the 18th of May, in parallel with information events on work based learning organised in Le Puy-en-Velay). - the use of digital tools to support learning (a survey is being done to retrieve the feedback of learners, teachers, and the parents of young VET learners in order to evaluate what could be improved if there was again the necessity to organise online courses). - the importance of social media to enrol new learners and to communicate with companies - the project of joining continuous public VET providers at the regional level and the added value it can represent in terms of visibility and capacity to be more reactive in providing answers to the needs of employers. The technical and the practical feasibility of this union have been discussed. Ź

Photo of the event



Awariness seminars in Slovenia

Title of the seminar: Awareness seminar 2021 for VET teachers and mentors

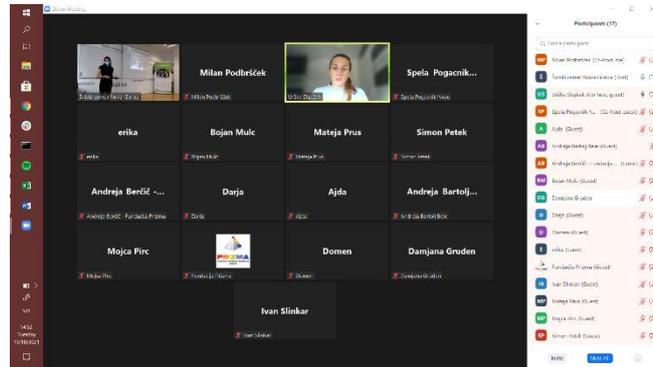
Short description:

On Tuesday, October 19, 2021, as part of the international project NEW VET, Erasmus + KA3, we organized a free Awareness seminar at ŠCNG as a hybrid event.

It was intended for all teachers and mentors in companies interested in vocational education and training. The seminar also presented a 40-hour online training: European Commission initiatives in support of innovative cooperation between schools and businesses that started after the seminar.

The main topics of the seminar were the presentation of the NEW VET project itself, what's new in the field of Erasmus + KA1 for vocational and technical education and the Europass platform, presentation of the Centres of Vocational Excellence (CoVEs) and Talentjourney project. The seminar was rounded with a presentation on the Importance of Career Guidance.

Photo of the event/screenshot



Title of the seminar: Awareness seminar 2022 for VET teachers and mentors - AI

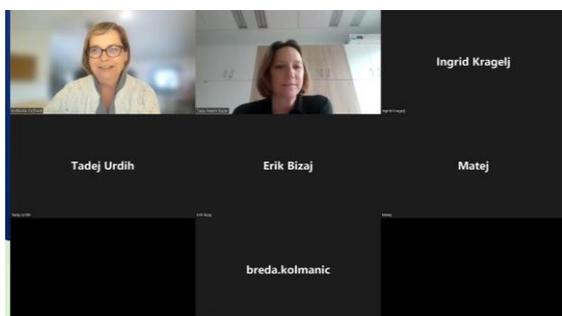
Short description:

On Monday, April 25, 2022, as part of the international project NEW VET, Erasmus + KA3, we organized a free Awareness seminar at ŠCNG as an online event.

It was intended for all teachers and mentors in companies interested in artificial intelligence. Global trends, such as growing societal concern about environmental sustainability and rapid technological innovation cycles accelerate the demand for up-to-date qualifications and competencies, both in the workplace and everyday life.

The main topics of the seminar were what is artificial intelligence, how artificial intelligence is used today, areas of application, the impact of AI on society.

Photo of the event/screenshot



Awareness seminars in Greece

Title of the seminar: 1st Raising Awareness Seminar

Date: 10/03/2022

Short description

In the context of the European Erasmus+ project "Network fostering the European Work-based Learning System for VET Providers (NEW VET), ReadLab organised the first Raising Awareness Seminar for Greek VET trainers and mentors on 10 March 2022. Due to Covid-19 restrictions, the seminar was held online -through zoom- with the participation of VET Providers.

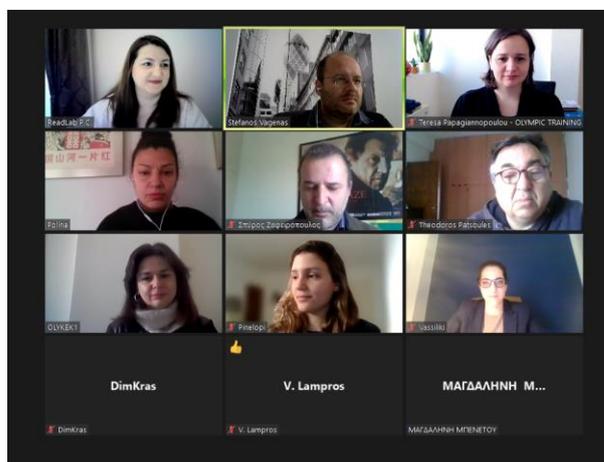
At the beginning of the event, participants filled in the registration form, which included the consent to use their personal data for the purpose of the project. Afterwards, a short presentation of the NEW VET project was made, and the main objectives of the seminar were introduced.

The seminar focused on two main sections: the Joint Coaching Programme and the "Share your Story" Contest 2022 edition. At first, ReadLab presented the 40-hour joint coaching programme in Greek and Greta du Velay's Moodle platform, which hosts the training material. Participants had the opportunity to navigate through the platform and raise questions or request possible clarifications.

At the second part of the seminar, emphasis was placed on the dissemination of the "Share your story" Contest 2022 edition. Participants were informed about the general rules and criteria of the Contest as well as how they could join the competition. In addition, reference was made to the upcoming event for awarding the Contest's winners and its connection with the European Vocational Skills Week 2022.

Finally, at the closure of the seminar, attendees were requested to complete a questionnaire and evaluate the event. According to the responses, the majority of the participants were completely satisfied with the first Raising Awareness Seminar in Greece.

Photo of the event/screenshot



Title of the seminar: 2nd Raising Awareness Seminar

Date: 27/05/2022

Short description

In the context of the European Erasmus+ project "Network fostering the European Work-based Learning System for VET Providers (NEW VET), ReadLab organised the second Raising Awareness Seminar for Greek VET trainers and mentors on 27 May 2022. The seminar was held online -through zoom- with VET Providers' participation after completing the Greek pilot coaching programme they had previously attended.

At the beginning of the event, participants filled in the registration form, which included the consent to use their personal data for the purpose of the project. Afterwards, Ms Vassiliki Chatzipetrou, Co-Founder & Director of EU & International Cooperation Department ReadLab P.C., introduced the seminar's two main topics: the NEW VET Lessons Learnt and the NEW VET project results.

The aim of the first part of the seminar was to transfer and mainstream the general lessons learnt by NEW VET partners as a result of their participation in the NEW VET capacity building programme. Ms Chatzipetrou outlined the five hotspot trainings that were organised during the project's lifespan. The key topics and the summary of the lessons learnt compilation of the following hotspots were presented:

- 1) HOTSPOT by IAL Marche (Italy): How to approach and further benefit from EU funding instruments for VET systems – both at national and European level.
- 2) HOTSPOT by Greta du Velay (France): How to apply the EU quality criteria and tools (i.e. Framework for quality and effective Apprenticeship, ECVET) to the national WBL experiences for VET students.
- 3) HOTSPOT by IHKPG (Germany): How to better implement a high quality and multi-actors WBL system at national/regional level?
- 4) HOTSPOT by ŠCNG (Slovenia): How to modernise VET by supporting the transitions to a green and digital economy - Innovation in VET for Green and Digital Europe.
- 5) HOTSPOT by ReadLab (Greece): A new Micro credential era in VET? Skills, Qualifications Framework and EU Approaches.

At the second part of the seminar, emphasis was placed on the dissemination of the NEW VET project. Participants were informed about the basic structure and the main results that have been achieved during NEW VET project. In particular, Ms Vassiliki Chatzipetrou referred to the training hotspots which led to the Lessons Learnt Compilation, the conduction of International Strategies and the Joint Coaching Programme. Additionally, a specific reference was made to the NEW VET Memorandum of Understanding, which partners agreed upon, as well as the Share your Story Contests and the national

collateral events that were organised as a link of NEW VET project to the EU Vocational Skills Week.

At the closure of the seminar, Ms Chatzipetrou triggered a discussion with all the participants on the field of Vocational Education and Training. The main conclusion of the discussion was the rapid and continuous development of the Vocational Education and Training sector. Finally, Ms Chatzipetrou highlighted the transparency of the NEW VET project's results and the fact that they can serve as tools for VET providers to break down stereotypes about VET and make it the first choice in a person's life.

Photo of the event/screenshot

